Travel Brochure

**Task:** You have been asked to create a brochure for a travel agency in Mexico. Your

brochure will highlight the six interesting travel destinations visited by Sue and Steve in Un

Verano Misterioso. You will include a map of Mexico and six pictures, each depicting

one of the activities or sites someone traveling to those cities might see while there. For

example, you might choose to draw a picture of the statue of Pípila on the mountain top to

as your representative picture of Guanajuato or you might choose to include a picture of

a large, open-aired market to represent Guadalajara. These are just examples. So, feel

free to do what you like. Include a map of Mexico with each of the travel cities indicated

and labeled on the map. Be sure to present your project as a true travel brochure would

be layed out. Follow the example of what Sra. LeBlanc showed you in class. This

project is worth 65 points. Consult the rubric below to be sure you’ve included everything

you need to include in order to receive maximum points.

**What you will include in your brochure…**

**City** **How may points of interest you must mention about that city**

Guadalajara 4

Tlaquepaque 3

Manzanillo 4

Guanajuato 4

Pátzcuaro 2

Morelia 2

Map of Mexico with a labeled dot to depict where each city is located on the

map. Include the Gulf of Mexico and the Pacific Ocean.

Six colorful photos, each one representative of each of the six different travel cities.

Overall brochure layout will be similar to what an actual travel brochure would look

like.

**This assignment is due on Monday, November 10th at the beginning of the hour.**

Grading Rubric on back

\*\*Turn this paper in along with your assignment on Monday\*\*

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Grading rubric:**

Guadalajara (8 points) - \_\_\_\_\_\_\_\_\_\_\_\_\_

Tlaquepaque (6 points) - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Manzanillo (8 points) - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Guanajuato (8 points) - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Pátzcuaro (4 points) - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Morelia (4 points) - \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Map of Mexico with a labeled dot to depict where each city is located on the

map. Include the Gulf of Mexico and the Pacific Ocean. (9 points) \_\_\_\_\_\_\_\_\_\_\_

Six colorful photos, each one representative of each of the six different

travel cities. (12 points) \_\_\_\_\_\_\_\_\_\_\_\_

Overall brochure layout will be similar to what an actual travel brochure

would look like and will be done **entirely in Spanish**. (6 points) \_\_\_\_\_\_\_\_\_\_\_