

Travel Brochure

Task: You have been asked to create a brochure for a travel agency in Mexico. Your brochure will highlight the six interesting travel destinations visited by Sue and Steve in Un Verano Misterioso. You will include a map of Mexico and six pictures, each depicting one of the activities or sites someone traveling to those cities might see while there. For example, you might choose to draw a picture of the statue of Pípila on the mountain top to as your representative picture of Guanajuato or you might choose to include a picture of a large, open-aired market to represent Guadalajara. These are just examples. So, feel free to do what you like. Include a map of Mexico with each of the travel cities indicated and labeled on the map. Be sure to present your project as a true travel brochure would be layed out. Follow the example of what Sra. LeBlanc showed you in class. This project is worth 65 points. Consult the rubric below to be sure you've included everything you need to include in order to receive maximum points.

What you will include in your brochure...

<u>City</u>	<u>How many points of interest you must mention about that city</u>
Guadalajara	4
Tlaquepaque	3
Manzanillo	4
Guanajuato	4
Pátzcuaro	2
Morelia	2

Map of Mexico with a labeled dot to depict where each city is located on the map. Include the Gulf of Mexico and the Pacific Ocean.

Six colorful photos, each one representative of each of the six different travel cities.

Overall brochure layout will be similar to what an actual travel brochure would look like.

This assignment is due on _____ at the beginning of the hour.

Grading Rubric on back

Name: _____

Grading rubric:

Guadalajara (8 points) - _____

Tlaquepaque (6 points) - _____

Manzanillo (8 points) - _____

Guanajuato (8 points) - _____

Pátzcuaro (4 points) - _____

Morelia (4 points) - _____

Map of Mexico with a labeled dot to depict where each city is located on the map. Include the Gulf of Mexico and the Pacific Ocean. (9 points) _____

Six colorful photos, each one representative of each of the six different travel cities. (12 points) _____

Overall brochure layout will be similar to what an actual travel brochure would look like and will be done **entirely in Spanish**. (6 points) _____